



BrieAnna Lindquist

UX DESIGN & ILLUSTRATION

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🌐 bringodesign.com

EDUCATION

USER EXPERIENCE
DESIGN CERTIFICATE
PRIME DIGITAL ACADEMY
August 2019

BACHELOR OF FINE ARTS
AND GRAPHIC DESIGN
SAINT CLOUD STATE UNIVERSITY
May 2016

SKILLS & TOOLS

- Sketch
- Adobe Suite
- Axure RP 9
- Invision
- Powerpoint
- Keynote
- Branding
- User Interviewing
- Usability Analysis
- Journey Mapping
- Persona Building
- Rapid Prototyping
- HTML
- CSS
- Cognitive Walkthrough
- Heuristic Analysis
- Sketching
- Illustration
- Empathetic Communication
- Love of Learning

LEADERSHIP EXPERIENCE

Art Student Union, *President*
Graphic Design Club, *President*
Gallery Vault, *Director*
Northern Spark, *Artist*
Wayzata Graphic Design, *Mentor*
2019 Hack the Gap, *2nd Place*

EXPERIENCE

USER EXPERIENCE DESIGNER

PRIME DIGITAL ACADEMY - April 2019 to August 2019

- Collaborated with client stakeholders and other designers to identify opportunity spaces in business and processes.
- Conducted user research, usability tests and other research methods to locate user needs and organize qualitative and quantitative data.
- Created wireframes, prototypes, user journey maps, personas, presentations and other visuals in efficient sprints.
- Communicated findings and recommendations to stakeholders with understandable presentations and reports.
- Worked with clients including: Minnesota Environmental Fund, Salon Collective POS, Prime Digital Academy, Radical PhD & Parents Forward, Rapid Interface.

UX DESIGN PROJECT LEAD

COOLKIT APP - July 2019

- Researched educational coping tool problem space and emergency design.
- Created meaningful sketches, wireframes, user architecture, visual design, branding & high fidelity prototypes with user needs in mind.
- Performed usability tests with students, and educators.

GRAPHIC DESIGNER/ILLUSTRATOR

BRINGO DESIGN - May 2016 to present

- Create branding, web design and illustrations for small business clients.
- Organize art sales, gallery showings & Commissions.
- Work efficiently with tight deadlines within project guidelines.

SPECIAL EDUCATION ASSISTANT/SUBSTITUTE TEACHER

MINNEAPOLIS PUBLIC SCHOOLS - August 2016 to present

- Advocate for students emotional & educational needs.
- Design student specific lessons for different kinds of learners.
- Work with a diverse set of students & teammates.

GRAPHIC DESIGNER/BRAND MANAGER

PERENNIAL CYCLE - October 2016 to May 2019

- Created custom illustrations, and design while managing website with a CMS.
- Composed engaging social media posts, and newsletters.
- Organized community events & worked with vendors to gain sponsorship.

GRAPHIC DESIGNER

ART FORCE - January 2016 to August 2016

- Created custom illustrations, designs & infographics for blogs, newsletters, promotional material and a frequently updated e-learning course.

GRAPHIC DESIGN INTERN

PARAMOUNT ART CENTER - May 2015 to May 2016

- Created design and illustration for print, web and wayfinding.
- Assisted artists with poster design, and curatorial duties.